

## **Tyco and Versatile Launch New Product with VIRA at GlobalShop 2007**

*SyncShelf leverages RFID to bring interactive customer experience*

**Harrisburg, PA March 5, 2007** – Tyco Electronics and Versatile Systems Inc. (TSX Venture Exchange symbol: VV), will showcase the latest extension of the SyncSeer™ system, SyncShelf at GlobalShop 2007 to be held on March 7-9, 2007 in Las Vegas, Nevada. This intelligent shelving system provides a unique and highly interactive shopping experience by combining core SyncSeer™ components, RFID and interactive kiosk technology. VIRA Manufacturing, a leader in innovative retail merchandising systems, has embedded the SyncShelf system in solutions for both Consumer Electronics and General Merchandise retailers.

Consumer electronic retailers demand power and security when merchandising sophisticated product lines such as cameras, camcorders and phones. Incorporating a tethered solution with the SyncSeer™ SyncShelf system provides retailers with not only these core components but also the ability to provide the consumer with a more informative experience while at the same time returning invaluable insight into consumer behavior to the corporate merchandising and marketing departments. The data provided by SyncSeer™ SyncShelf will allow the retailer to remotely track adherence to a merchandising plan and the effectiveness of that plan. The immediate return of these key data points will enable the retailer to make adjustments that will return the desired result of increased sales. VIRA will display this revolutionary merchandising solution in booth #3508.

As a further enhancement of the consumer experience, VIRA will also display a Consumer Information Portal powered by SyncShelf. Presenting key product selling points to the consumer in a media rich environment enhances the in-store experience. Product features and functionality are presented in a consistent and effective manner to the consumer. SyncSeer's™ capability to integrate with the retailer's back office business systems provides the consumer with a view into specific store data such as size, availability, competitive products, as well as related items of interest. Again, marketing data is compiled and aggregated to provide the retailer a clearer view of consumer product interaction and response.

Tyco Electronics' SyncSeer™ system, the result of an alliance between Tyco Electronics and Versatile, is a modular software product that allows enterprises to derive more business value from new and existing TCP/IP based systems and capitalizes on the rapid expansion of these systems. By correlating data from previously autonomous solutions, the SyncSeer™ system returns a higher level of understanding of the complex relationships between these systems while managing the decision process from a single interface.

“Intelligent retailers demand intelligent solutions.” said Mr. Alan Rabinowitz, Sr. Vice President Sales Engineering of VIRA Manufacturing, “The SyncSeer™ SyncShelf system allows VIRA to provide a unique, interactive solution to our clients.”

### ***About Tyco Electronics Corporation***

Tyco Electronics Corporation, a business segment of Tyco International Ltd., is the world's largest passive electronic components manufacturer; a leader in cutting-edge wireless components, complete power systems, and premise wiring components and systems; and a provider of critical communications systems to the Land Mobile Radio industry. Tyco Electronics provides advanced technology products from over forty well-known and respected brands, including Agastat, Alcoswitch, AMP, AMP NETCONNECT, Buchanan, CII, CoEv, Critchley, Elcon, Elo TouchSystems, M/A-COM, Madison Cable, OEG, Potter & Brumfield and Raychem, Sc. For more information: [www.tycoelectronics.com](http://www.tycoelectronics.com)

***About VIRA***

VIRA Manufacturing, Inc. is a total turnkey manufacturer and worldwide installer of custom store fixtures and integrated electronic systems for retail and commercial venues. VIRA provides design driven, multi-media solutions for retail marketing, merchandising and selling challenges. For more information: [www.viragnet.com](http://www.viragnet.com)

***About Versatile***

Versatile provides business solutions that enable companies to improve sales, marketing and distribution of their products. Versatile also provides information technology services for the implementation, maintenance and security of mission-critical computer environments. Versatile has the ability to architect solutions involving both proprietary and third party components. For more information: [www.versatile.com](http://www.versatile.com).

***Forward-Looking Statements***

This document may contain forward-looking statements relating to Versatile's operations or to the environment in which it operates, which are based on Versatile's operations, estimates, forecasts and projections. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict or are beyond Versatile's control. A number of important factors including those set forth in other public filings could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. Consequently, readers should not place any undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. Versatile disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

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